

***Community Report from the***



A partnership of leaders seeking to create a forum where community members can exchange ideas and identify key actions that would promote the wellbeing and success of children and youth in Central Florida.

Orlando, Florida  
November 8, 2013



## ***Community Report from the***



Available online at the Children's Cabinet of Orange County Research Nexus at <http://childrensnexus.weebly.com/research-inquiries.html>.

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**This report represents the discussions held by participants during the day long Children's Summit.**

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The focus groups report *Cradle to Career in Orange County, Florida: Stakeholder Perspective on Child and Family Challenges, Opportunities, and Success* is available at the Children's Cabinet of Orange County Nexus site ([childrensnexus.weebly.com/focus-groups](http://childrensnexus.weebly.com/focus-groups)).





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## Acknowledgements

### **Children's Summit 2013 Host Committee**

**The Honorable Richard T. Crotty, Chair**

**Mayor Teresa Jacobs, Orange County Government, Honorary Co-Chair**

**Mayor Buddy Dyer, City of Orlando, Honorary Co-Chair**

**Chairman Bill Sublette, Orange County Public Schools, Honorary Co-Chair**

**Richard Morrison, Florida Hospital**

**Robert H. (Bob) Brown, Heart of Florida United Way**

**Brian Besanceney, Walt Disney World Resort**

**Dick Batchelor, Children's Leadership Alliance of Orange County**

**Diana Bolivar, Hispanic Chamber of Metro Orlando**

**Sheriff Jerry Demings, Orange County Sheriff's Department**

**Dr. Michael Frumkin, University of Central Florida**

**Dr. Barbara Jenkins, Orange County Public Schools**

**The Honorable Belvin Perry, Florida's Ninth Judicial Circuit**

**George Rodon, Marchena and Graham**

**Dr. Sandy Shugart, Valencia College**

**Rick Weddle, Metro Orlando Economic Development Commission**

**Karen Willis, Early Learning Coalition of Orange County/Chair, Children's Cabinet of Orange County**

**William D'Aiuto, Florida Department of Children and Families**

**Glen Casel, Community Based Care of Central Florida**

**Polly Anderson, WUCF TV Central Florida PBS**

The Children's Summit 2013 Host Committee wishes to acknowledge the organizations and individuals who have shown their support to children in Central Florida by contribution countless hours and resources to the Children's Summit 2013.

The host committee wishes to express sincere appreciation to the experts who provided time and expertise to plan and participate in the Summit. Their leadership, perspectives, and expertise were essential to accomplishing Children's Summit 2013 goals and objectives.

The host committee wishes to express appreciation to Joan Nelson, Vice President of Community Investment at the Heart of Florida United Way, JahKiya Bell, Director of Community Investment at the Heart of Florida United Way, and Nancy Goldstein, Ph.D., who provided consultation and assistance with the production of this report.



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## Executive Summary

On November 8, 2013 the Children's Cabinet of Orange County and the Children's Leadership Alliance of Orange County supported by Heart of Florida United Way and Florida Hospital convened the community at the Contemporary Resort at Walt Disney World.

Rallying over 400 community leaders, child advocates, and community service providers, the goal of the Children's Summit 2013 was to build a roadmap for our community that aligns children's services with common goals and metrics, also known as the collective impact model.

Teresa Jacobs, Mayor of Orange County, Buddy Dyer, Mayor of the City of Orlando, and Bill Sublette, Chairman of the Orange County Public School Board served as Honorary Co-Chairs and spoke at the Summit. A Host Committee of community leaders chaired by former Orange County Mayor Richard Crotty met for one year to prepare for the Summit.

The Host Committee sought to invite representatives of the different sectors of the community—health, education, business, social services—to focus on education, economic well-being, health, safety, and family and community issues. Through keynote speakers and smaller learning seminars, Summit participants heard about

and discussed the latest research, best practices and common goals for our community.

### Prevalent Issues

Three issues are prevalent in regards to issues affecting children and their families in Central Florida:

- **Collaboration/Communication**

**Across Agencies:** Though there were many substantive issues identified (such as sexual abuse, obesity, and homelessness) the common concern was not substantive but process: How can agencies do a better job working across boundaries highlighting the damage organizational and agency silos cause on the lives of children, families, and communities?

- **Parental Education and Engagement:**

Parents were perceived as vital across domain areas, and, at the same time, they were viewed

as one of the most challenging barriers to successfully meeting the needs of today's and tomorrow's children.

- **Youth Education, Financial, and Social Awareness:**

Related to parental engagement is the cross-cutting issues of youth preparedness for school and for their future.

**Of the 400 Children's Summit 2013 participants:**

- 31% represented the education sector
- 25% represented social services organizations
- 15% were from the local business community
- 8% represented parents/guardians and families
- 7% were from local government

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## Executive Summary

### Key Findings

The real “work” of the Summit was conducted at Table Conversations conducted during the day. Participants were assigned to a different table for each of the four sessions. This assured as much “sector” diversity as possible at each table of approximately 8 participants.

### Table Conversation Goals

- ❖ Provide an opportunity for innovation and conversation.
- ❖ Ensure the diverse participation of community sectors.
- ❖ Develop a consensus of “where we want to go” as a community.
- ❖ Identify next steps.
- ❖ Engage the broader community.

The Findings of the Children’s Summit 2013 identify three key themes:

1. **Our community is in need of systems level change.** The need to establish common goals, identify accepted and accessible metrics, and align resources

was highlighted. As one table reported “the community needs a game plan.”

2. **Our community needs to better support parents and families.** The support of parents and families was particularly prevalent when table conversation participants were asked to come to consensus on the most innovative ideas that arose during their discussions.
3. **Our community needs leadership.** To be clear, these responses did not deny that the community has leaders but rather that the community lacks the appropriate forum for leaders and stakeholders to generate system change and overcome the system and organizational segmentation and “siloeing” that the Table Conversations identified as so damaging to our community’s children.

### Next Steps

The **Children’s Leadership Alliance of Orange County**, under the leadership of Chairman Dick Batchelor, will work to implement a collective impact initiative in response to Summit findings regarding the need for systems level change and the creation of a forum for community leadership.

The **Children’s Cabinet of Orange County**, under the leadership of Chairwoman Karen Willis, has established a Summit Action Committee to review the key actions identified through the four table



## Executive Summary

conversations at the Summit and by the summer focus groups.

The **Heart of Florida United Way**, under the leadership of Robert H. (Bob) Brown, President/CEO at the Heart of Florida United Way, has committed resources to continue to provide backbone supports to the Alliance and Cabinet.

Members of the Children's Summit Host Committee have committed to working with community organizations to ensure that the actions and findings of the Children's Summit 2013 will lead to action and change in the community. This requires the implementation of a collective impact initiative designed to address systems level change and the creation of a forum for community leadership.

**It is our belief that through working together, we can reach the goal of building a roadmap for our community that aligns children's services with common goals and metrics.**

### *Collective Impact Model:*

#### **Strive Together**

<http://www.strivetogether.org>

Strive, a nonprofit subsidiary of KnowledgeWorks, has brought together local leaders to tackle the student achievement crisis and improve education throughout greater Cincinnati and northern Kentucky.

In the four years since the group was launched, Strive partners have improved student success in dozens of key areas across three large public school districts. Despite the recession and budget cuts, 34 of the 53 success indicators that Strive tracks have shown positive trends, including high school graduation rates, fourth-grade reading and math scores, and the number of preschool children prepared for kindergarten.

## *Collective Impact*

**Organizations have increased their understanding of collective impact as an effective process for social change.**

**Systems level change cannot be accomplished by organizations working in a silo. Instead, a highly structured cross-sector coalition is required to implement meaningful solutions to community issues.**

**Discrete programs that address a social problem through a carefully developed theory of change, relying on incremental resources from funders, and ideally supported by an evaluation that attributes to the program the impact achieved.**

**Once proven, these solutions can scale up by spreading to other organizations.**

*Source:* John Kania and Mark Kramer, "Collective Impact," Stanford Social Innovation Review, Winter 2011.



## Children's Summit 2013 Overview

Central Florida cares about its children and the issues that are affecting their ability to be happy, healthy, and productive members of our community.

In acknowledgement of the issues impacting children, and with support from the United States Department of Education, United States Department of Justice, and United States Department of Health and Human Services Safe Schools/Healthy Students, Orange County Public Schools and Wraparound Orange identified the Heart of Florida United Way as a sub-grantee tasked with creating an initiative to develop a children's services plan of action that will convene and galvanize a community workgroup.

*The Children's Community Service Director (CCSD) is a grant funded position at the Heart of Florida United Way. The CCSD's role is to convene and galvanize a community workgroup to create and implement an Orange County Children's Services Plan.*

*The Plan will focus on enhancing the delivery of children's services and promoting the social, emotional and behavioral health of the children of Orange County.*

The specific deliverables related to this new work included:

1. Establishing a workgroup of community members representing the health, education, business, and social services sectors in Central Florida.
2. Convening a leadership team to support the CCSD's work and provide expertise and guidance that will allow the workgroup to determine the best method for convening others to address issues.
3. Conducting extensive data collection and analysis to determine what community studies have occurred, what has been learned, and how this data can be used. This work also focused on identifying gaps in knowledge and the additional information needed to facilitate system level change.
4. Developing and implementing a strategic plan to mobilize the community around children's issues.

The culmination of the CCSD's initial work resulted in the Children's Summit 2013 and the goal to build a roadmap for our community that aligns children's services with common goals and metrics, also known as the collective impact model, with a focus on education, economic well-being, health, safety, and family and community issues.

# Children's Summit 2013 Overview

## Background

To implement systems and community level change, a highly structured cross-sector coalition is required to implement meaningful solutions to community issues.<sup>1</sup> The most successful model for addressing systems and community level issues affecting children and their families is a form of community organizing, called collective impact.<sup>1</sup>

But is the development of a collective impact initiative right for Central Florida's children? What entities exist in the community that are already convened around children's issues? How do they work together? What additional information, support, and/or resources are needed to mobilize the community? Before we can determine the feasibility of creating a local collective impact initiative, we must first learn more about the needs and issues in the local community related to our children.

With these questions in mind five focus groups were conducted with officials from government, nonprofit, and faith-based organizations active in one of five social service domains that impact children in Orange County, Florida. Results of these focus groups indicated three primary issues and challenges of creating systems level change: 1) collaboration/communication across agencies; 2) parental education and engagement; and, 3) youth education, financial, and social awareness.<sup>2</sup> After discussing the issues, focus group

participants also identified four potential "success indicators" that will contribute to meaningful impact and systems level change.

Focus group results motivated the Children's Cabinet of Orange County and the Children's Leadership Alliance of Orange County to ask key community representatives

dedicated to the wellbeing and success of children to rally and convene community leaders, child advocates, and children's service providers for the purpose of creating a long term vision and a structure for addressing children's issues in Central

Florida.

## Participants

In January of 2013, community leaders convened to form a Children's Summit Host Committee with former Orange County Mayor Richard Crotty serving as Chair.

Using the Annie E. Casey domains of child wellbeing (education, health, safety, financial security, and family/community), the Host Committee analyzed the current status of children and families in Central Florida.

The Committee heard from national and local experts including: Jeff Edmondson of

### Indicators of Success<sup>3</sup>

- Strengthened Collaboration
- Enhanced Parental Involvement
- Working with Today's Children
- Increased Social Awareness

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## Children's Summit 2013 Overview

StriveTogether; economist Hank Fishkind; General (Ret.) Mark Hertling; and, Florida Human Trafficking Advocate Kim Grabert.

Devising the unique format of the Children's Summit, the Host Committee sought to create a forum where community members from different sectors (health, education, business, and social services) could exchange ideas and identify key actions that would promote the wellbeing and success of children and youth in Central Florida.

### Plenary Speakers

The Summit was punctuated by three national speakers who encouraged participants to think differently about the issues children and families face and how to support their success and well-being:

**Jeff Edmondson** is Managing Director of Strive, a national cradle-to-career initiative that brings together leaders in Pre-K-12 schools, higher education, business and industry, community organizations, government leaders, parents and other stakeholders who are committed to helping children succeed from birth through careers.

**Mark Hertling** was Commanding General of the US Army in Europe, where he led over 40,000 soldiers, cared for over 100,000 family members and partnered with the armies of 50 countries in the European theater.

**Linda K. Smith** is the Deputy Assistant Secretary and Inter-Departmental Liaison for Early Childhood Development for the Administration for Children and Families (ACF) at the U.S. Department of Health and Human Services. In this role she provides

overall policy coordination for the Head Start and Early Head Start Program and the Child Care and Development Fund, as well as serving as the liaison with the U.S. Department of Education and other federal agencies. Her office serves as a focal point for early childhood policy at the federal level.



Jeff Edmondson



Mark Hertling



Linda Smith

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## Children's Summit 2013 Overview

The Children's Summit 2013 was held on November 8, 2013 at Disney's Contemporary Resort in Orlando, Florida.

### Children's Summit 2013 Outcomes

- To **elevate** children's well-being and academic success in the community conversation.
- To **enrich** the knowledge and practices of leaders, families and service providers.
- To **identify** the two to three community priorities for supporting children and youth.
- To **initiate** collective impact strategies for creating population level outcomes.

### Presentations

The morning began with keynote speaker, **Jeff Edmonson**, who discussed the key outcomes for cradle to career success for youth:

- Kindergarten Readiness in Literacy
- 4th Grade Reading
- 8th Grade Math
- High School Graduation
- College Readiness
- College Entrance
- College Retention
- Degree/Certification Completion

Each of these critical factors of success requires a shared vision and realistic targets for achievement. Notable from Edmonson's presentation was the reiteration that truly creating systems and community level changes requires a group working together on the same issue towards the same goals. The group must represent the various sectors in the community, share information about what they do, recruit individual practitioners to work on specific issues through a coordinated effort, and collect qualitative and quantitative data that demonstrates impact.

After lunch, **General (Ret.) Mark Hertling** discussed the impact of childhood obesity on child development. As the officer in charge of the training of all new recruits to the U.S. Army, Gen. Hertling shared his unique perspective of the physical health and conditioning of his young recruits. Gen. Hertling described changes to recruits' training and meal choices. Gen. Hertling cautioned that poor health and poor conditioning could be a threat to national security.

**Deputy Assistant Secretary Linda Smith** provided a rousing closing discussion focused on early childhood and the importance of early childhood learning. As the government official working to implement federal policies regarding early childhood and learning, Deputy Assistant Secretary Smith encouraged the Summit to recognize and realize the positive impact of quality programs for young children.

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## Children's Summit 2013 Overview

### Breakout Sessions

Breakout sessions were held throughout the day. The real “work” of the Summit was conducted through able Conversations where Summit participants rotated among four different tables. The goal was to facilitate conversation among a diversified group of sector representatives. Each table was moderated by a facilitator and staffed by a recorder who documented the table’s conversation. Each of the conversations used the same format based on the *Results Based Accountability*<sup>3</sup> format:

- **Population Result:** Statement of goal the community seeks to achieve.
- **Indicative Data:** Key information to ground (but not direct) the conversation.
- **Action Steps:** Key actions to achieve population result.
- **Data:** How do we hold ourselves accountable?

At the conclusion at each table conversation participants were asked to summarize the conversation by identifying the most innovative idea and the most important action to be taken identified in their conversation.

### Prompting Questions

- What are the key actions the community can take to accomplish this population level result?
- What information needs to be collected, analyzed and reported to hold ourselves accountable?
- What are some specific “asks” to specific entities to accomplish the above action steps?

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## Children's Summit 2013 Themes & Findings

**E**ach table conversation focused on a specific theme or issue: Education, Financial Security, Health, and Safety and Family/Community.

For each theme/issue, table conversations were conducted with a guide that asked participants to:

1. Identify the key actions the community can take to accomplish population level results.
2. Discuss what information must be collected, analyzed and reported to hold ourselves accountable for systems and community level change.
3. The specific “asks” (of what and to whom) that are required to accomplish action steps.
4. The most creative idea that came out of the discussion.

Detailed information, including the table conversation guide, can be found in the appendices. A summary of the collective table conversations by issue area/theme starts below.

### Education

The population result for education focused on: **Children in our community will be successful cradle to career.** To move the needle in this area, Summit participants identified the following:

**Most Important Action to Take:** Summit participants identified that **action must be taken at the systems level.** This action requires a convening body or backbone entity tasked with creating a forum for collaboration.

**Data: Access** was the most common concern with participants identifying that the “siloeing” of data and confidentiality protocols are often barriers.

**Most Innovative Idea:** The ideas related to system level change focused on **convening around goal setting, metrics and aligning of resources.** This work should result in collective impact goals and move granters, funders, providers and business partners to these collective goals.

### Financial Security

The table discussion for financial security focused on the population result of: **Children in this community will have the access and the opportunities to be increasingly financially secure during their lifetimes.** Summit participants identified:

**Most Important Action to Take: Action must be taken at the program level** through **including the private sector** as mentors and opportunities for job shadowing.

**Most Innovative Idea:** There is a need to increase **cross agency collaboration and communications at the system level** to improve services delivery.

### Health

The population result that guided the health discussion focused on: **Children in this community will live longer than their parents.** Results of this discussion include:

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## Children's Summit 2013 Themes & Findings

**Most Innovative Idea:** Systems level change requires making health a priority issue for the community with a coordinated approach to addressing child obesity.

**Ken Consensus Issue:** To support systems level change, Summit participants thought that **cross agency communications** and the **creation of a backbone entity** would **enhance the opportunity to collect and report data**.

### Safety & Family / Community

The final discussion was focused on the population result: **Children in this community will live in safe and nurturing communities.** Summit participants determined:

**Most Innovative Idea:** With a focus on systems level change, Summit participants advised the **formation of a consortium of organizations** that will lead a **community education campaign focused on preventing abuse and neglect**.

**Key Consensus Issue:** The **development and implementation of standardized training programs with a consistent definition of abuse** as a part of **systems level change**.

### Findings

The results of the table conversations held during Children's Summit 2013 identified three key themes:

#### 1. Our community is in need of systems level change.

Summit plenary speaker Jeff Edmonson indicated that many communities find that they are "program rich" but "systems poor" and the results of Education Table Conversation seem to confirm that systems level change is a priority. This is reflected in comments identifying segmentation, lack of access to data, and the "siloing" of funding and services are barriers to our community being as effective and efficient in providing the supports and services needed to support the success and well-being of children and families.

The need to establish common goals, identify accepted and accessible metrics, and align resources was highlighted. As one table reported "**the community needs a game plan.**"

#### 2. Our community needs to better support parents and families.

Both the summer focus groups leading up to the Summit and the table conversations identified parents as key to "successfully meeting the needs of today's and tomorrow's children."

The support of parents and families was particularly prevalent when table conversation participants were asked to come to consensus on the most innovative ideas that arose during their discussions.

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## Children's Summit 2013 Themes & Findings

Responses included the need to “empower” strengthen” and “engage” parents by providing greater and easier access to information and support.<sup>2</sup>

### 3. Our community needs leadership.

To be clear, table conversation responses did not deny that the community has leaders, but rather that the community lacks the appropriate forum for leaders and stakeholders to generate systems level change and overcome the system and organizational segmentation and “siloeing” that both the Education Table Discussion and the summer focus groups identified as so damaging to our community’s children, families and neighborhoods.

Specifically, the leadership called for here is able to convene community leaders and stakeholders, establish a common agenda (goals), establish accepted measures of success, and help align resources. As stated above, the majority of questions submitted in the Education Table Discussion reports were about who will “organize the system,” “provide leadership for this initiative,” and, “drive this action.”

### Next Steps

The Children’s Summit Host Committee worked with community organizations to ensure that the Children’ Summit would lead to action and change in the community. Three entities are committed to supporting implementation of the findings of the Summit.

The **Children’s Leadership Alliance of Orange County**, under the leadership of Chairman Dick Batchelor, will work to

implement a collective impact initiative in response to Summit findings regarding the need for systems level change and the creation of a forum for community leadership. The Alliance will implement the collective impact framework developed by StriveTogether. StriveTogether’s framework identifies three key capacities needed to implement collective impact in a community:

- Establishment of a **Collective Impact Leadership Council** comprised of CEO level members of organizations participating in direction setting for the enterprise. The Council consists of influencers who have the power and authority to inhibit or enable funding, policy, organizational or behavioral changes necessary to move the work forward.
- Identification of a **Backbone Entity**. The Backbone Entity supports the daily management of the partnerships, data needs, facilitation, communication and engagement of the community. The Backbone Entity grounds all aspects of the enterprise in solid evidence, data and research.
- Funding identified and committed to sustain the enterprise for the first three years.

The **Children’s Cabinet of Orange County**, under the leadership of Chairwoman Karen Willis, has established a Summit Action Committee to review the key actions identified through the four table conversations at the Summit and by the summer focus groups. This committee will bring key program level “actionable” items to the Cabinet for implementation.

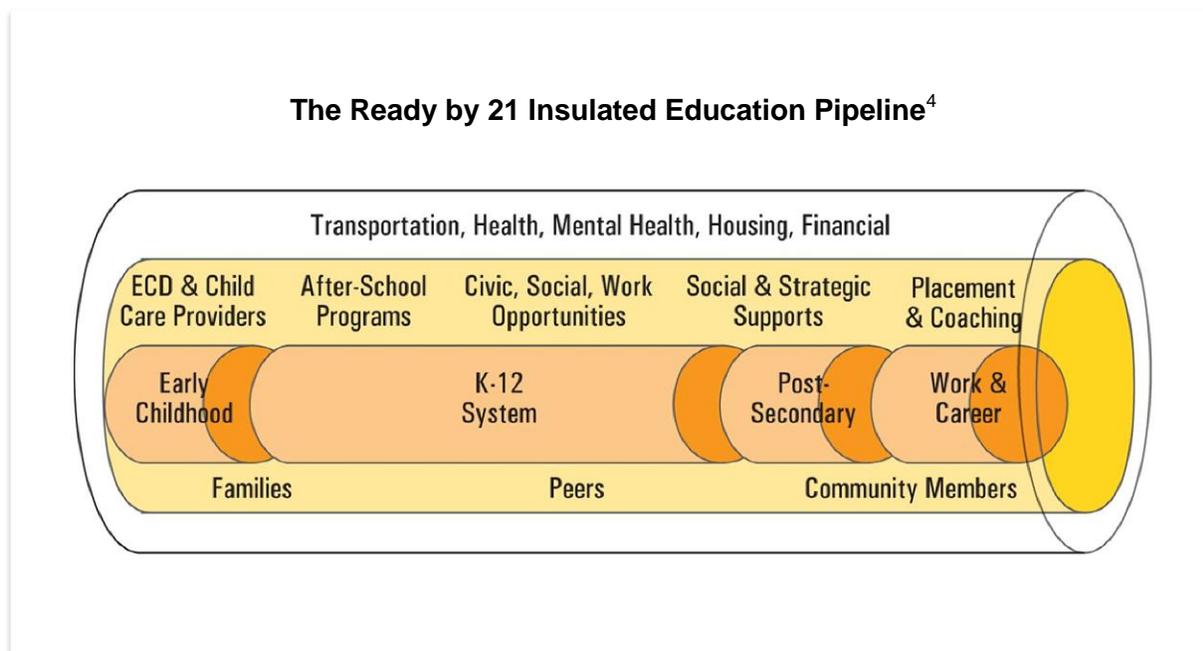


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## Children's Summit 2013 Themes & Findings

The **Heart of Florida United Way** has committed resources to continue to provide backbone supports to the Alliance and Cabinet. Further, Heart of Florida United Way has committed to providing backbone functions to support the establishment and work of the Leadership Council.

## Appendix A: Education Discussion



### Education Table Conversation Guide

**Population Result:** Children in Our Community will be successful cradle to career.

**Community Conditions:** Over the summer, participants of the Children’s Summit Focus Groups identified the segmentation of the community and “siloing” of services as a barrier to supporting and serving children and family success.

**Action Steps:** What are key actions the community can take to accomplish this population level result?

**Information Development Agenda:** What information needs to be collected, analyzed and reported to hold ourselves accountable?

**What Else Do We Need to Do:** What are the “asks” to specific entities to accomplish above action steps?

**Summary:** What was the most creative idea that came from your discussion? List one key issue the group came to consensus on.



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## Appendix A: Education Discussion

### Education Table Conversation Results

#### Most Important Action to Take

##### 1. Actions to be taken at a systems level:

Examples of responses in this category include: “establishing a convening / facilitating body,” “having a neutral organization bring all the organizations together,” and, “creating a forum for collaboration in the community.” Systems level actions received, by far, the majority of responses recorded.

A number of specific strategies were identified but a common theme to the system level responses was the need for an entity that could convene stakeholders to determine specific goals, provide greater access and use of data, and, help align resources to accomplish agreed upon goals.

##### 2. Actions to be taken at a program level:

Examples of responses in this category include: “program to keep kids on track...must start early,” “service needs to be unique to neighborhoods,” and, “improving access for families.”

##### 3. Actions to be taken to raise awareness:

Other responses indicated that the most important action to be taken was to raise public awareness. Examples of these responses include: “co-create compelling message...be transparent,” “develop community principles,” and, provide “more information and facts on exercise and nutrition.”

#### Most Innovative Ideas

##### 1. Ideas related to systems level change:

Many of the responses to this question reinforced the actions suggested above in regard to the need for the community (particularly service providers, funders, and leaders) to be convened around goal setting, metrics and aligning of resources.

Examples of responses in this category include: “determine collective impact goals and move granters, funders, providers and business partners to these collective goals,” and, “we need a system and leaders to facilitate.” One response offers the summary thought that the community needs a “game plan.” Ideas related to systems level change accounted for the majority of responses submitted.

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## Appendix A: Education Discussion

### 2. Ideas related to program strategy:

Overwhelmingly responses in the category pertain to strengthening and supporting parents and families. Examples of these responses include: “prepare children and families to maintain success after services,” really develop what parent engagement means,” and, “provide wrap-around services at the neighborhood level.”

### 3. Ideas related to raising awareness:

Other responses related to public awareness and ideas for making information more accessible. Examples of this include: “have neighborhood events,” and, “provide the flow of information birth to career.”

### 4. Ideas related to research:

Of the 77 responses in this category numerous responses were related to research and ways to collect information including: “creating focus groups to identify needs and barriers,” narrowing down issues by community,” and, “looking at the system not the organizations.”

## Data

In addition to responding to the questions regarding the most important action to be taken and the most innovative idea, a number of tables also submitted specific responses around the issue of data.

Data access was a common concern identifying that the “siloiing” of data and confidentiality protocols are often barriers. Seven responses related to the need for common data including the need to develop common goals and metrics as well as common indicators for collaboration.

Data sharing responses included the need to integrate school, social services and mental health data. The balance of responses affirmed the importance of using data for decision making.

## Questions

A number of participants submitted questions. The majority of questions included in the Conversation One reports focused on leadership. For example:

- Who is going to organize the system?
- What entity provides leadership for this initiative?
- Who is going to drive this action?



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## Appendix B: Financial Security Discussion

### Financial Security Table Conversation Guide

**Population Result:** Children in this community will have the access and the opportunities to be increasingly financially secure during their lifetimes.

**Community Conditions:** Family income has been shown to affect a child's well-being in numerous studies. Compared to their peers, children in poverty are more likely to have physical health problems like low birth weight or lead poisoning, and are also more likely to have behavioral and emotional problems.

Children in poverty also tend to exhibit cognitive difficulties, as shown in achievement test scores, and are less likely to complete basic education.<sup>5</sup>

Current and future career pathways require higher levels of preparation in two and four year degrees, technical and professional training programs and advanced degrees. Completion of a high-skilled certification program, a 2 or 4 year degree will result in increased income, job growth, and improved health and well-being.<sup>6</sup>

**Action Steps:** What are key actions the community can take to accomplish this population level result?

**Information Development Agenda:** What information needs to be collected, analyzed and reported to hold ourselves accountable?

**What Else Do We Need to Do:** What are the “asks” to specific entities to accomplish above action steps?

**Summary:** What was the most creative idea that came from your discussion? List one key issue the group came to consensus on.

### Financial Security Table Conversation Results

#### Most Important Action to Take

##### 1. Actions to be taken at a program level:

Examples of responses in this category include: “involve the private sector,” “round table with business,” “encourage children to set goals based on strengths/interests and give job shadowing opportunities,” “teach real world application of financial literacy for children and families,” “replicate Tangelo Park program,” and, “start earlier engaging children in career interests.”





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## Appendix B: Financial Security Discussion

families within their communities,” and, “provide parents with tools needed to prosper in k-12 system.”

### Data

Again, the financial security discussion responses identified the need to increase capacity to collect, analyze, and use data for decision making. Specific responses included: “calls to create a collective data system and a digital warehouse.”

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## Appendix C: Health Discussion

### Health Table Conversation Guide

**Population Result:** Children in this community will live longer than their parents.

**Community Conditions:** The prevalence of diagnosed type 2 diabetes increased six fold in the latter half of the last century. Diabetes risk factors such as obesity and physical inactivity have played a major role in this dramatic increase. Age, race, and ethnicity are also important risk factors.<sup>5</sup>

Inactivity during childhood and adolescence increases the likelihood of being inactive as an adult. Adults who are less active are at greater risk of dying of heart disease and developing diabetes, colon cancer, and high blood pressure. Half of American youths aged 12-21 are not vigorously active on a regular basis, and about 14 percent of young people report no recent physical activity.<sup>5</sup>



**Action Steps:** What are key actions the community can take to accomplish this population level result?

**Information Development Agenda:** What information needs to be collected, analyzed and reported to hold ourselves accountable?

**What Else Do We Need to Do:** What are the “asks” to specific entities to accomplish above action steps?

**Summary:** What was the most creative idea that came from your discussion? List one key issue the group came to consensus on.

### Health Table Conversation Results

#### Most Important Action to Take

##### 1. Ideas related to system level strategy:

Examples of responses in the systems level category include: “all agencies need to make health an issue to address,” “a consistent message and a coordinated approach to obesity should be established through assistance, resources, education, and change,” and “streamline resources that already exist.”

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## Appendix C: Health Discussion

### 2. Ideas related to program strategy:

Ideas related to program strategy fell into four sub categories: access to healthy food and limiting unhealthy foods, organized community activities, technology, and education. Examples of responses within each of the four categories are:

- *Access to healthy food and limiting unhealthy foods:* “need access to healthy foods at all income levels” and “convenient shopping.”
- *Organized community activities:* “create gardens to educate families and get them involved and motivated” and “make joining a sports team financially affordable.”
- *Technology:* “use video games to educate and motivate” and “limit technology time.”
- *Education:* “educate families and teach about cultural foods and health” and “align curriculum to focus on exercise and healthy eating.”

### 3. Ideas related to awareness:

Examples of responses in the awareness category include: “create public service announcements that are cool and engaging around health and wellness” and “follow the example of the never ever shake a baby campaign.”

## Most Innovative Ideas

### 1. Ideas related to systems level change.

Examples of responses in this category include: “create cross agency communication,” and “create a hub: a centralized, organized, and knowledgeable group to hand hold for understanding.”

### 2. Ideas related to program strategy:

Ideas related to program strategy fell into three sub categories: access to healthy food and limiting unhealthy foods; organized community activities; and education. Examples of responses within each of the three categories are presented below:

- *Access to healthy food and limiting unhealthy foods:* “reform nutrition at school” and “convenient shopping.”
- *Organized community activities:* “create community gardens and farmers markets” and “organize 5K runs.”
- *Education:* “teach how to get and eat healthy food on a budget” and “educate with a life skills class.”

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## Appendix C: Health Discussion



### 3. Ideas related to raising awareness:

Examples of responses regarding raising awareness include: “create a media campaign for each community with specific brochures” and “awareness of local programs.”

### 4. Ideas related to data and research:

Examples of responses regarding data and research include: “collect data across the socioeconomic spectrum; from poverty level to high income” and “use a scorecard of the whole child including physical and academic standing to track and communicate progress.”

#### Data

Examples of responses in the data category include: “use a scorecard of the whole child including physical and academic standing to track and communicate progress” and “conduct community wide focus groups.”



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## Appendix D: Safety & Family / Community Discussion

### Safety & Family / Community Table Conversation Guide

**Population Result:** Children in this community will live in safe and nurturing communities.

**Community Conditions:** Years of Potential Life Lost (YPLL) is an estimate of the average number of years a person would have lived if he or she had not died prematurely. In the United States during the years of 2000 – 2009, unintentional injuries among children aged 1–19 years accounted for 42 percent of all YPLL. The YPLL rate due to unintentional injuries among children was five times higher than the rate for cancer, 13 times higher than the rate for heart disease, and 31 times higher than the rate for influenza and pneumonia.<sup>5</sup>

There are several types of child abuse including physical, sexual, and emotional abuse. Child abuse and neglect can have enduring physical, intellectual, and psychological repercussions into adolescence and adulthood. All types of child abuse and neglect have long lasting effects throughout life, damaging a child's sense of self, ability to have healthy relationships, and ability to function at home, at work, and at school.<sup>5</sup>

**Action Steps:** What are key actions the community can take to accomplish this population level result?

**Information Development Agenda:** What information needs to be collected, analyzed and reported to hold ourselves accountable?

**What Else Do We Need to Do:** What are the “asks” to specific entities to accomplish above action steps?

**Summary:** What was the most creative idea that came from your discussion? List one key issue the group came to consensus on.

### Safety & Family / Community Security Table Conversation Results

#### Most Important Action to Take

##### 1. Ideas related to system level change:

Examples of responses in this category include: “create cross agency communication,” “create safety net of non-profit organizations that would help educate regarding what abuse is and how to prevent it and help provide resources to children and parents”, and “access to state database to be shared with authorized agencies.”

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## Appendix D: Safety & Family / Community Discussion

### 2. Ideas related to program strategy.

Ideas related to program strategy fell into two sub categories: education and community oriented activities. Examples of responses within each of the two categories:

- *Education*: “educate parents on appropriate discipline” and “educate parents on available resources.”
- *Community oriented activities*: “construct a community hub with activities to focus on homework, safety, and a nursing environment” and “fostering a community culture that looks out for each other not just a neighborhood watch, but a concerned group of people.”

### 3. Ideas related to awareness:

Examples of comments include: “media campaign about co-sleeping” and “build public service emphasizing facts in regards to making safe and healthy choices.”

### 4. Ideas related to data:

Examples of comments include: “create an effective database that parents and other community members can access - including information or details about resources” and “publish and otherwise share stories for regions to track pattern”

## Most Innovative Ideas

### 1. Ideas related to systems level change:

Example responses include: “develop and utilize standardized training programs with a consistent definition of abuse” and “use the Summit website and Facebook page as a hub where all organizations can collaborate so as not to duplicate efforts.”

### 2. Ideas related to program strategy:

Ideas related to program strategy fell into two sub categories: education and community oriented activities. Examples of responses within each of the two categories are presented below:

- *Education*: “greater education for children's parents and caregivers on proper safety measures that include similar programs held in school” and “educate primary care physicians to recognize abuse.”
- *Community oriented activities*: “use mobile units to build neighborhood in communities” and “create a network among parents to create interdependency and information sharing.”



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## Appendix D: Safety & Family / Community Discussion

### 3. Ideas related to awareness:

Example responses include: “spread the word throughout the community that everyone is accountable and mandate reporting if witnesses or suspect abuse” and “create more awareness for children to comfortably report abuse.”

### Data

Example responses include: “use the information from this Summit as a baseline and conduct again next year to assess change” and “ensure community cohesion by creating a database for local public service providers.”



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## Appendix E: References & Related Resources

### References

- <sup>1</sup> John Kania and Mark Kramer, “Collective Impact,” Stanford Social Innovation Review, Winter 2011.
- <sup>2</sup> The focus groups report Cradle to Career in Orange County, Florida: Stakeholder Perspective on Child and Family Challenges, Opportunities, and Success is available at the Children’s Cabinet of Orange County Nexus site ([childrensnexus.weebly.com/focus-groups](http://childrensnexus.weebly.com/focus-groups)).
- <sup>3</sup> The Results-Based Accountability™ (<http://www.raguide.org>) framework works to establish results and indicators of community well-being, use results to drive decision making and budgeting, identify performance measures for programs, agencies, and service systems, use performance measures to improve performance, and link program accountability to cross community efforts.
- <sup>4</sup> The Ready by 21 Insulated Education Pipeline (<http://www.readyby21.org>)
- <sup>5</sup> Healthy Measures for East Central Florida (<http://www.cflhealthymeasures.org/>)
- <sup>6</sup> Center for Student Success, Portland State University (<http://www.pdx.edu/ceed/center-for-student-success>)

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### Related Resources

**Children's Cabinet of Orange County Research Nexus**  
<http://childrensnexus.weebly.com/research-inquiries.html>